AI FOR DESIGNER

AI *workbook*

Lots of tools, methods and learnings for your workflows

Unlock Tomorrow's Potential: Master AI Integration
for a Future-Ready Workflow

Introduction

The Significance of AI for Modern Designers

In today's fast-paced design landscape, staying ahead means embracing the new, the innovative, and the efficient. And that's where AI comes in. It's not just a tool; **it's a companion for modern designers.**

AI helps in speeding up mundane tasks, provides insights based on data, and even inspires creativity by suggesting design elements. **It's like having a design assistant who's there 24/7**, ready to help whenever, wherever.

With AI, the design process becomes a blend of human creativity and machine precision, leading to outcomes that are both beautiful and intelligent.

LET'S CONNECT

Content

Strategies

We will go through 3 steps

UNDERSTAND
STRATEG Y# 1

UNVEIL
STRATEG Y# 2

COLLABORATE
STRATEG Y# 3

Repetitive tasks

UNDERSTAND
STRATEG Y#1

Start off by thinking about those tasks in your daily workflow that just make you go 'ugh, not this again!' You know, the ones that feel like total drudgery? Once you've got those in mind, ask yourself: Could you automate them, or maybe even bring some AI magic into the mix?

→ Example: Sorting through user data.

Welcome

UNVEIL

STRATEGY # 2

Up next, I've got some pretty cool tools to share with you. Feel free to browse and see what catches your eye! And hey, if something piques your interest, don't hesitate to give it a whirl right away.

You can make notes in the toolkit and write down directly where you can best use this. For that, I have inserted a small field. Filled out, it would look something like this.

USE FOR

research interviews

AI FOR VISUAL CONTENT

In the digital age, visual content is king. It communicates, engages, and helps to convert visitors into loyal customers. However, the traditional process of creating visual content can be time-consuming and often requires a high level of skill. **This is where Artificial Intelligence (AI) steps in, offering a new horizon of possibilities**.

AI tools for visual content creation are **revolutionizing the way designers work**, by automating routine tasks, providing new means of generating imagery, and even inspiring fresh ideas. Whether you are looking to **create compelling graphics,** videos, or interactive visuals, AI has a tool for you.

In this section, we explore a selection of AI tools designed to ignite your visual content creation process.

01 Midjourney

Midjourney is an AI-powered platform that allows designers to transform text descriptions into visual content. It's particularly proficient in generating comprehensive UI interface designs, icons, logos, and medical illustrations, making it a versatile tool in a designer's arsenal.

PRICING

Basic Plan starts at $10 USD/Month with 3.3 hours/month GPU time, Standard Plan at $30 USD/Month with 15 hours/month GPU time, Pro Plan at $60 USD/Month with 30 hours/month GPU time Mega Plan at $120 USD/Month with 60 hours/month GPU time.

WEBSITE

www.midjourney.com

USAGE

Image for Presentations, Webistes, Campaigns, icons, Moodboards

USE FOR

02 Dall-e

DALL·E 2 is an AI system that can create realistic images and art from a description in natural language. and the new version: DALL·E 3 understands significantly more nuance and detail than our previous systems, allowing you to easily translate your ideas into exceptionally accurate images.

PRICING

15 Credits for free per month
115 Credits cost 15 US-Dollar

WEBSITE

openai.com/dall-e-3

USAGE

Image for Presentations, Webistes, Campaigns and integration to ChatGPT

USE FOR

03 Adobe Firefly

Generate images and Use generative AI and simple text prompts to create the highest-quality output — beautiful images, text effects, and fresh color palettes. Make all-new content from reference images and explore more possibilities, more quickly.

PRICING

In the free subscription, 25 credits can be used monthly. For 5.49 euros per month, users receive 100 credits for 'images created by Firefly without watermarks.' Until November 1st, there are no limits for paid Creative Cloud, Adobe Firefly, Adobe Express, and Adobe Stock subscriptions.

WEBSITE

firefly.adobe.com

USAGE

Image for Presentations, Webistes, Campaigns, Moodboards and generative fill

USE FOR

04 Stabe Diffusion

Stable Diffusion is a generative artificial intelligence (generative AI) model that produces unique photorealistic images from text and image prompts. It originally launched in 2022. Besides images, you can also use the model to create videos and animations.

PRICING

Stable Diffusion is open source and free to use

WEBSITE

stablediffusionweb.com

USAGE

Image for Presentations, Webistes, Campaigns, Moodboards and generative fill
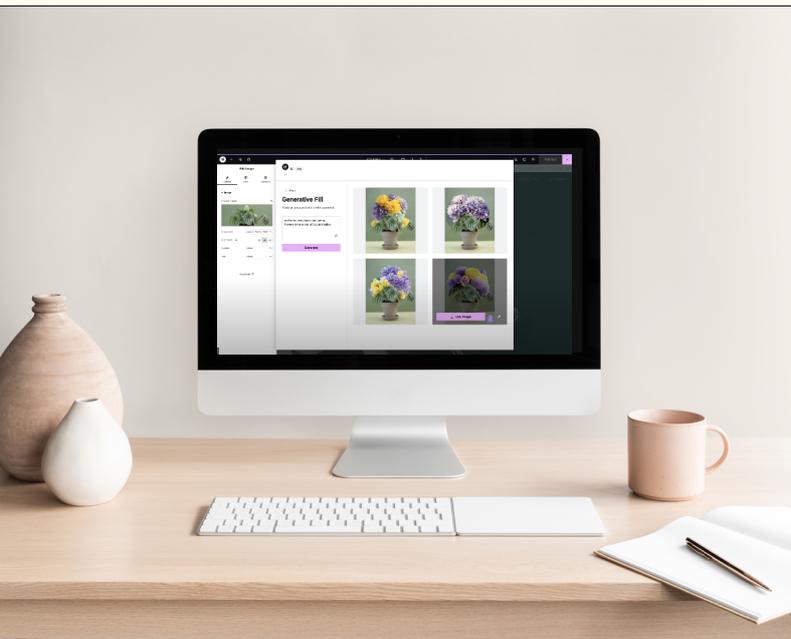
USE FOR

AI FOR WEBDESIGN

The future of web design! Imagine creating beautiful, user-friendly websites with ease. Our AI-powered web design tools are here to make **your creative process smoother than ever.**

 Say goodbye to the **complexities of coding and design**, and say hello to a world where your ideas come to life effortlessly. Let's

Elementor

Elementor AI is built specifically for Elementor (Wordpress webistes) which means results you get in Elementor AI will bring you closer to your desired outcome in your website. Below, you can find a number of request ideas you can use, to transform the way you create website:
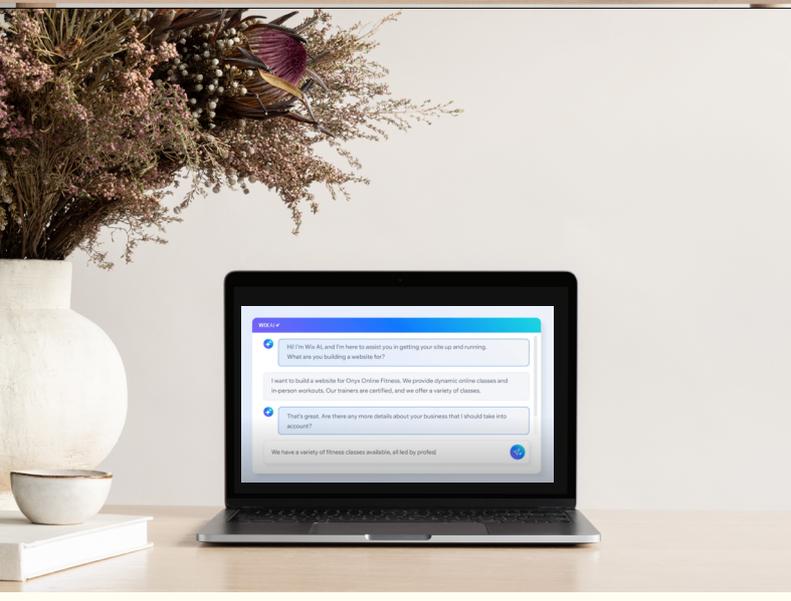
PRICING

Elementor AI is available per-user and can be subscribed for unlimited access to generate text and Code for only $2.99/month, billed annually at $35.88. A free trial is also available for WordPress users who connect to an Elementor account.

WEBSITE

elementor.com

USE FOR

WIX WIX

You can start with a blank canvas, work with website templates and/or tap into Wix's Artificial Design Intelligence (ADI). With Wix ADI, you can instantly create a site that's fully customized to your business without compromising on quality, style or originality.

PRICING

Ligth plan 11, 90 €, Core plan 23,80€

WEBSITE

wix.com

USAGE

Build Websites based of text prompts

USE FOR

AI FOR UX/UI DESIGN

The realm of UX/UI design is ever-evolving, with t**he integration of AI significantly impacting the way designers work**. AI is not here to replace designers but to empower them. It can automate repetitive tasks, provide insightful data-driven design suggestions, and speed up the prototyping and testing phases.

Embracing AI tools can lead to **more time for creative exploration and a higher level of personalization in designs**, catering to individual user needs and preferences. In this section, we delve into a selection of AI tools that can be integrated into your UX/UI design workflow, enhancing efficiency and unlocking new creative potentials.

Figma

Figma has an extremely large number of good AU plugins, and you can find the best ones here

WIREFRAME
Create Wireframes out of text prompts

ANDO
Ando AI helps you generate millions of design ideas from prompts, shapes,
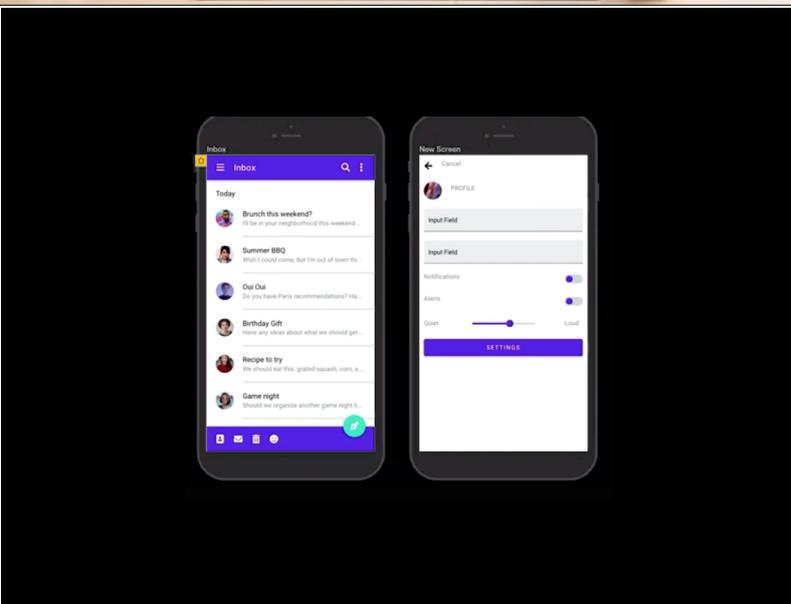
MAGICIAN
Design with the power of AI to do everything from copywriting to generating

FIGMA AUTONAME
Select layers and name them

AUTOMATOR
Build custom drag and drop automations that do time-sensitive Figma tasks for you in one click.

UIzard

Design interfaces in minutes. The world's easiest-to-use design and ideation tool - powered by AI. No design experience required!

PRICING
Free $0 Creator/month
Pro $12 Creator/month
Business Billed yearly $49 Creator/month

WEBSITE
uizard.io

USAGE
From Sketch or Textprompt to Interfacedesign
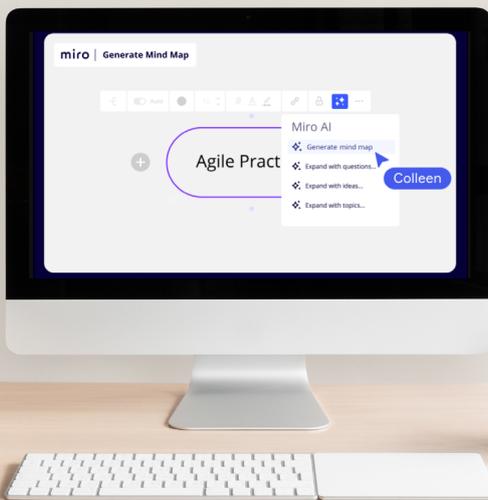
USE FOR

AI FOR PROTOTYPING & TESTING

Revolutionize your prototyping and testing process with cutting-edge AI tools. **Explore Miro AI for workshops and concept collaboration,** where creativity knows no bounds. Collaborate seamlessly and bring ideas to life effortlessly.

Additionally, harness the power of **Zoom AI to streamline your research and testing endeavors**. Zoom AI summarizes meetings, making it easier than ever to extract valuable insights from your discussions.

Embrace the future of prototyping, testing, and collaboration with AI.

Miro

With a multitude of useful features to make getting started easier. In the future, we will add many more features to Miro AI. Discover some of your new tools below and sign up now to be among the first to take off.

PRICING
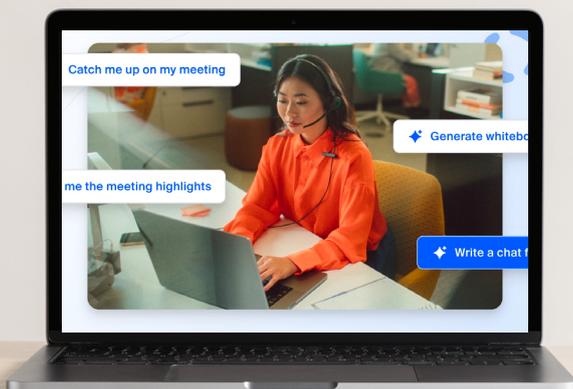
Free $0 Creator/month
Pro strates at e $10 per month

WEBSITE

miro.com

USAGE
Workshops, Concpts, strategy and Planning

USE FOR

ZOOM

Zoom AI Companion - Your new AI-supported assistant! Enjoy all the benefits with a paid Zoom account

PRICING*
starts at Pro €14,99/month per User

WEBSITE
zoom.us

USAGE
Analyze, summarize meetings etc.

USE FOR

COLLABORATE

COLLABORATE

STRATEG Y# 3

→ Fill out the table below to sketch out a simple action plan on how you might integrate AI in your upcoming projects

	GOALS	AI TOOL/TECHNOLOGY TO USE	USAGE	TIMELINE
01				
02				
03				
04				
05				
06				

→ Reflect on the activities above. What insights have you gained? Are there specific areas where AI can significantly impact your design workflow? Jot down your thoughts and any actions you plan to take.

You did it!

Congratulations, you've reached the end of this AI toolkit for designers—a pivotal stepping s tone on your journey to becoming an AI-empowered design innovator.

The fusion of AI and design is not just a trend; it's the future, shaping the boundaries of creativity, user engagement, and streamlined processes.

As you **leverage AI's capabilities**, you're positioning yourself at the vanguard of a design evolution—one that's richer, more inclusive, and tailored to user needs.

Use the insights you've gained here to amplify your design prowess, ensuring your skills resonate powerfully in the ever-evolving landscape of AI and design.

DON'T WANT TO GO IT ALONE BUT RATHER HAVE ME AND **AN AWESOME COMMUNITY BY YOUR SIDE**?

SO YOU CAN GET DIRECT FEEDBACK ON YOUR DESIGNS AND **SEE BRILLIANT RESULTS EVEN FASTER**? SAY NO MORE..
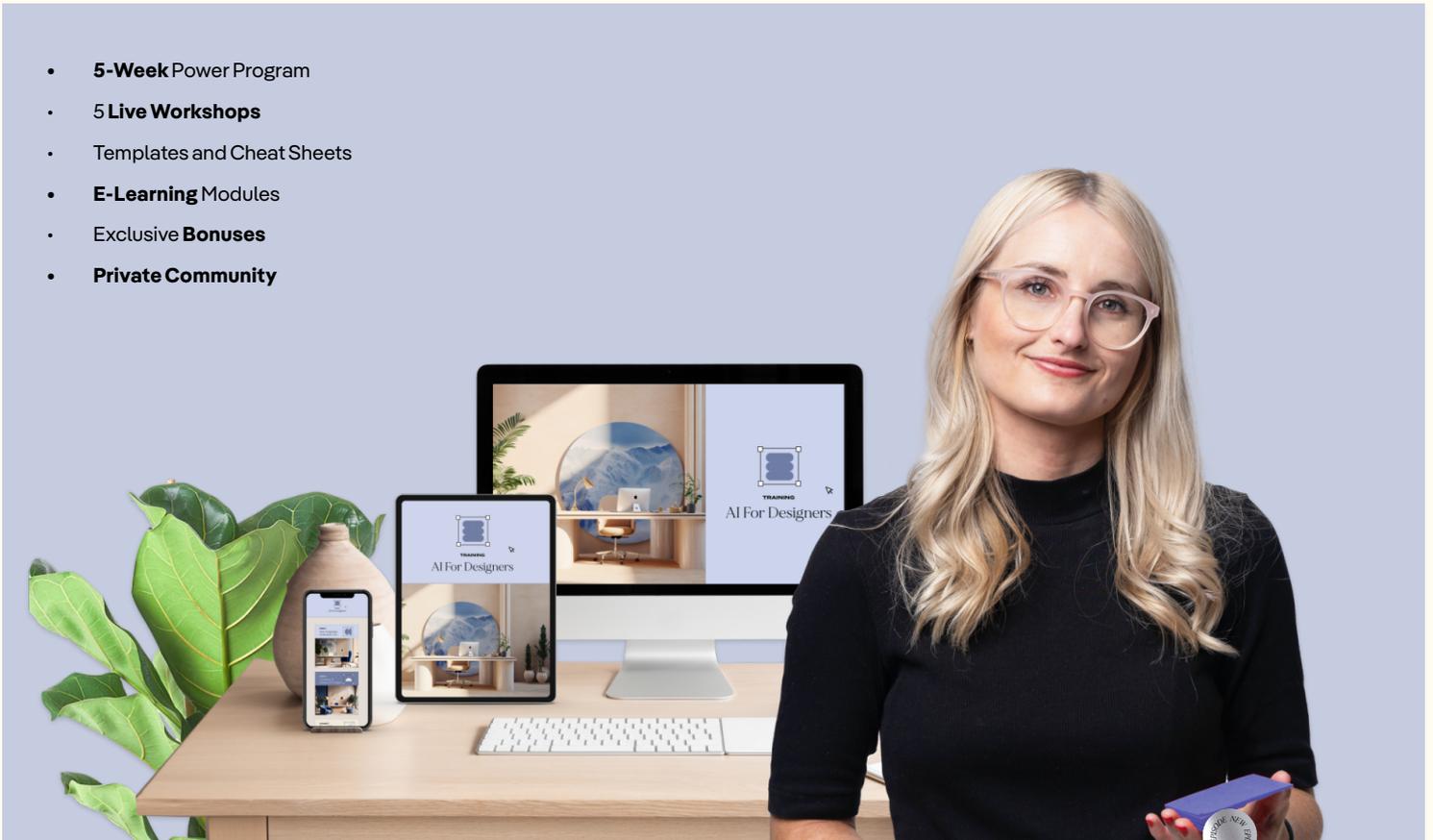
AI for Designers

Next cohort starts in April

- **5-Week** Power Program
- 5 **Live Workshops**
- Templates and Cheat Sheets
- **E-Learning** Modules
- Exclusive **Bonuses**
- **Private Community**

Beginning of May,, the next AI for Designer cohort will open its doors. In this course, you'll learn in-depth how **designers can use the three-step framework: discover, apply, connect to** become **AI-ready for the future**.

Sign up for the **waiting list** without any obligation and be the first to be notified when it starts

SIGN UP TO THE WAITINGLIST

Thank you

Welcome to the **Future of AI.**

All contents in this PDF are copyrighted. Duplication, distribution, and commercial use are not permitted

Web patriciareiners.de   *In* @ux.patricia   *LinkedIn* @Patricia Reiners

Thank you for using this toolkit! If you have any questions or need further assistance, please don't hesitate to reach out. I look forward to hearing from you and helping with your future projects.

SIGN UP TO THE WAITINGLIST